



Willow Brook Country Club • April 15, 2024

Sponsorship and Marketing Opportunities

The Kourage Classic is a Team Scramble and Hole-in-One Challenge Tournament!

- Each player shoots for a Hole-in-One on all par 3 holes.
- Each player shoots for a Closest to the Pin prize on all par 3 holes. A Hole-In-One is considered Closest to the Pin.
- Hole-In-One prizes are valued at \$10,000 cash or a chance to win a car!
- Each team competes for first, second, and third place prizes.

\$100,000 Hole-in-One Shootout!

- Qualifying players will have a chance to win \$100,000! Players will be selected from Hole-in-One winners, Closest to the Pin winners, Highest Bids, and randomly selected players.
- Closest to the Pin prize will be awarded.

Every \$250 raised from the tournament covers one year of personalized care for one patient.



Title Sponsor: \$20,000 Sold, Thank you Wagner Cadillac

- Logos on player shirts
- Prominent signage at club entrance
- Additional marketing opportunities TBD
- Opportunity for promotional table on course
- Entry for two teams of 4
- Special Recognition at luncheon/awards ceremony
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 60



Lunch Sponsor: \$7,500

- Opportunity for promotional table on course
- Entry for two teams of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship-logo placed on all hole-in-one signage
- Patients Helped: 30



Shootout Sponsor: \$5,000

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 20



Beverage Sponsor: \$3,500 Sold, Thank you R&K Distributors

- Logo on beverage koozies
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 14



Golf Cart Sponsor: \$3,500 Sold, Thank you Don's TV & Appliance

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 14



Mission Moment Sponsor: \$3,500 Sold, Thank you Patty and Hub Coleman

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 14



Chance Drawing Sponsor: \$3,500

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 10



Watering Hole Sponsor: \$3,500 (2 available) Sold, Thank you The Azalea Group - Morgan Stanley

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 10



Hospitality Tent Sponsor: \$3,500 (2 available) Sold, Thank you Fairway Ford

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 10



Awards Sponsor: \$3,500 Sold, Thank you Ameriprise Financial Services

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 10



Hole-in-One Sponsor: \$3,500 (4 available)

- Opportunity for promotional table on course
- Entry for team of 4
- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Patients Helped: 10



Corporate Team: \$2,500

- Entry for team of 4
- Corporate recognition at event
- Signage on one hole
- Patients Helped: 6



Driving Range Sponsor: \$1,500 Sold, Thank you Southside Bank

- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Lunch for 2
- Patients Helped: 6



Volunteer Sponsor: \$1,500

- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Lunch for 2
- Patients Helped: 6



Putting Green Sponsor: \$1,500

- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Lunch for 2
- Patients Helped: 6



Registration Sponsor: \$1,500

- Special Recognition at luncheon/awards
- Corporate recognition at event
- Signage corresponding to sponsorship
- Lunch for 2
- Patients Helped: 6



Closest to the Pin Sponsor: \$1,000 (5 available)

- Corporate recognition at event
- Signage corresponding to sponsorship
- Lunch for 2
- Patients Helped: 4



Hole Sponsor: \$250

- Corporate recognition at event
- Signage on one hole
- Patients Helped: 2